

Principles and Goals for the Duke Campus

1. Introduction

Duke University has developed the following principles and goals to guide development of the Duke Campuses. These objectives are designed to continue its status as a premier University holding true to its heritage while moving forward as a leader in environmental stewardship, the local community, region and beyond.

2. Design Standards

A. Duke is a PREMIER UNIVERSITY:

1. Ensure the quality of all buildings, landscapes, and infrastructure as an expression of the University and as a reflection of the values of the institution by
 - a. supporting strong master plan oversight with a process for continuous review;
 - b. maintaining a review and approval process of specific projects; and
 - c. following design and construction guidelines that support a high- quality built environment.

B. Duke is A HISTORIC AND DYNAMIC CAMPUS:

1. Strengthen the identity of the Duke campus as a continuously evolving environment with a unique historic beginning by
 - a. identifying selected buildings and landscapes that should be preserved;
 - b. ensuring that new development contributes to, rather than detracts from, the existing environment; and
 - c. respecting and responding to Duke's historic architectural and landscape character while incorporating contemporary design where appropriate.

C. Duke is A UNIVERSITY IN THE FOREST:

1. Preserve and strengthen the identity of the Duke campus as a community within a forest by
 - a. identifying natural areas to be preserved, particularly selected areas of the Duke Forest,

- b. identifying natural areas that need to be conserved and restored, limiting construction and interventions to those that maintain the quality and character of the natural environment;
 - c. limiting expansion and using infill development where possible, and
 - d. by identifying means of preserving tree canopy, habitat and air & water quality.
- D. Duke is A COLLECTION OF MEMORABLE PLACES:
- 1. Direct development toward the creation of human-scale open spaces with distinct character by
 - 2. ensuring that all buildings and landscapes be viewed as part of their context, not in isolation;
 - 3. ensuring that the landscape contributes to the campus aesthetic experience
 - 4. seizing opportunities to improve the quality of the campus; and
 - 5. by relating building entries to streets, open spaces, plazas, and other buildings.
- E. Duke is A LEADER IN ENVIRONMENTAL STEWARDSHIP:
- 1. Ensure that buildings, landscapes and natural areas are created and sustained to create a campus community that conserves natural resources, restores environmental quality and protects biodiversity by
 - a. being mindful of the interrelationship of human and natural systems;
 - b. designing to meet or exceed accepted standards for sustainability;
 - c. conserving energy, water and other natural resources;
 - d. reducing greenhouse gas emissions and solid waste;
 - e. developing and encouraging alternative transportation options;
 - f. fostering a healthy ecosystem and diverse habitat through the use of native plants; and
 - g. by recognizing the built and natural environment as a 'living classroom' for the University and Durham community.
- F. Duke IS A PEDESTRIAN CAMPUS:
- 1. Redefine the movement systems throughout the campus to be functional, safe and comprehensible, built on a visible logic that supports wayfinding, "placemaking," and the cohesiveness of the overall campus by

- a. clarifying points of entry into the campus;
 - b. reducing vehicular through-traffic on campus;
 - c. creating universally accessible buildings and landscapes where possible;
 - d. integrating pedestrian, bicycle and transit circulation into the overall movement system, separating such systems where appropriate; and
 - e. by exercising caution in the location of parking areas and parking access to strengthen connections and minimize conflicts with pedestrians.
- G. Duke is AN INTERNATIONALLY RECOGNIZED MEDICAL CENTER:
1. Ensure that the Medical Center may continue to grow as a state-of-the-art facility, recognizing the unique needs of a preeminent medical center in the master plan, and looking for opportunities that work to the mutual benefit of the University and the Medical Center by
 - a. allowing for growth of the Medical Center within the overall framework of the master plan;
 - b. carefully considering the access and parking needs of the Medical Center in conjunction with the University and the City; and
 - c. by looking for ways in which the development of the Medical Center can contribute to the campus as a whole, and for ways in which the development of the University can support the mission of the Medical Center.
- H. Duke is A COMMUNITY OF COMMUNITIES:
1. Support interaction and foster community at all levels—students, faculty and staff—and in all disciplines by
 - a. considering such interaction in the design and programming of all new development;
 - b. encouraging interactive “place making” and locating supportive functions within such clusters;
 - c. recognizing and supporting distinct communities of disciplines within the context of the larger University;
 - d. diffusing academic boundaries where appropriate;
 - e. recognizing and supporting the University as a community engaged in living, learning, recreation, social, and cultural activities; and

- f. by reinforcing and supporting a diverse student, faculty and staff population through providing a variety of housing options and promoting accessibility.
- I. Duke is A CITIZEN OF DURHAM AND THE REGION:
- 1. Contribute in diverse ways to the intellectual and cultural life of the region and beyond by
 - a. bringing a wide range of employment to Durham;
 - b. working together with local and regional agencies to make an efficient transportation system that meets mutual needs;
 - c. providing cultural resources to the public, and facilitating access to the campus venues;
 - d. playing a role in community building efforts; and
 - e. by supporting revitalization of the surrounding neighborhoods.