

# Principles and Goals for the Duke Campus

## 1. Duke is a PREMIER UNIVERSITY:

Ensure the quality of all buildings, landscapes, and infrastructure as an expression of the University and as a reflection of the values of the institution

- by supporting strong master plan oversight with a process for continuous review;
- by maintaining a review and approval process of specific projects; and
- by following design and construction guidelines that support a high- quality built environment.

## 2. Duke is A HISTORIC AND DYNAMIC CAMPUS:

Strengthen the identity of the Duke campus as a continuously evolving environment with a unique historic beginning

- by identifying selected buildings and landscapes that should be preserved;
- by ensuring that new development contributes to, rather than detracts from, the existing environment; and
- by respecting and responding to Duke's historic architectural and landscape character while incorporating contemporary design where appropriate.

## 3. Duke is A UNIVERSITY IN THE FOREST:

Preserve and strengthen the identity of the Duke campus as a community within a forest

- by identifying natural areas to be preserved, particularly selected areas of the Duke Forest,
- by identifying natural areas that need to be conserved and restored, limiting construction and interventions to those that maintain the quality and character of the natural environment;
- by limiting expansion and using infill development where possible. and
- by identifying means of preserving tree canopy, habitat and air & water quality.

## 4. Duke is A COLLECTION OF MEMORABLE PLACES:

Direct development toward the creation of human-scale open spaces with distinct character

- by ensuring that all buildings and landscapes be viewed as part of their context, not in isolation;
- by ensuring that the landscape contributes to the campus aesthetic experience
- by seizing opportunities to improve the quality of the campus; and
- by relating building entries to streets, open spaces, plazas, and other buildings.

## 5. Duke is A LEADER IN ENVIRONMENTAL STEWARDSHIP:

Ensure that buildings, landscapes and natural areas are created and sustained to create a campus community that conserves natural resources, restores environmental quality and protects biodiversity.

- by being mindful of the interrelationship of human and natural systems;
- by designing to meet or exceed accepted standards for sustainability;
- by conserving energy, water and other natural resources;
- by reducing greenhouse gas emissions and solid waste;
- by developing and encouraging alternative transportation options;
- by fostering a healthy ecosystem and diverse habitat through the use of native plants; and
- by recognizing the built and natural environment as a 'living classroom' for the University and Durham community.

## 6. Duke IS A PEDESTRIAN CAMPUS:

Redefine the movement systems throughout the campus to be functional, safe and comprehensible, built on a visible logic that supports wayfinding, "placemaking," and the cohesiveness of the overall campus

- by clarifying points of entry into the campus;
- by reducing vehicular through-traffic on campus;
- by creating universally accessible buildings and landscapes where possible;
- by integrating pedestrian, bicycle and transit circulation into the overall movement system, separating such systems where appropriate; and
- by exercising caution in the location of parking areas and parking access to strengthen connections and minimize conflicts with pedestrians.

## 7. Duke is AN INTERNATIONALLY RECOGNIZED MEDICAL CENTER:

Ensure that the Medical Center may continue to grow as a state-of-the-art facility, recognizing the unique needs of a preeminent medical center in the master plan, and looking for opportunities that work to the mutual benefit of the University and the Medical Center

- by allowing for growth of the Medical Center within the overall framework of the master plan;
- by carefully considering the access and parking needs of the Medical Center in conjunction with the University and the City; and
- by looking for ways in which the development of the Medical Center can contribute to the campus as a whole, and for ways in which the development of the University can support the mission of the Medical Center.

## 8. Duke is A COMMUNITY OF COMMUNITIES:

Support interaction and foster community at all levels—students, faculty and staff—and in all disciplines

- by considering such interaction in the design and programming of all new development;
- by encouraging interactive "place making" and locating supportive functions within such clusters;
- by recognizing and supporting distinct communities of disciplines within the context of the larger University;
- by diffusing academic boundaries where appropriate; and
- by recognizing and supporting the University as a community engaged in living, learning, recreation, social, and cultural activities; and
- by reinforcing and supporting a diverse student, faculty and staff population through providing a variety of housing options and promoting accessibility.

## 9. Duke is A CITIZEN OF DURHAM AND THE REGION:

Contribute in diverse ways to the intellectual and cultural life of the region and beyond

- by bringing a wide range of employment to Durham;
- by working together with local and regional agencies to make an efficient transportation system that meets mutual needs;
- by providing cultural resources to the public, and facilitating access to the campus venues;
- by playing a role in community building efforts; and
- by supporting revitalization of the surrounding neighborhoods